Colours of Mongolia
The new Tretford colour palette “Colours of Mongolia” has been inspired by the indigenous peoples, landscape, culture and rugged environment which nurtures the goats that produce this beautiful “cashmere” carpet.

The nomadic lifestyle of the Mongolian people is particularly captivating, as they subsist off the land and seem to remain relatively untouched by Western influence. The landscapes themselves are breathtaking and are in a sense, symbolic of the simplicity of the Mongolian tribal and nomadic lifestyles that they live.

Tretford have sourced their goat hair from Mongolian goat herders for over 20 years and have played a vital role in supporting the viability and traditions of these indigenous animals, communities and customs.

All of the Cashmere goat hair used in Tretford carpets is dyed without bleaching, which not only gives our carpets their stunning, naturally rich colours, it eliminates the use of harmful toxins in the dying process.
tretford’s Journey to Mongolia

Mongolia, this foreign land whose name still sounds magical and evokes a sense of mystery, provides most of the Cashmere goat hair used in tretford carpets.

It is this raw material that guarantees the unmistakable quality and durability of tretford products as well as the radiance of their colors.

After four months of preparations, the Tretford team set out on their journey in June of 2008: Franca Wohlt, the photographer, and tretford’s Anne Surlemont.

The trip took them to Ulan Bator via Moscow and from there - by all-terrain vehicle - into the realm of Nomads and animals.

All of the cooking was done under the open sky. Both the guide and the driver proved to be true chefs.

To see this land and to witness the goats and the people was a moving experience for the tretford team that will long be remembered. Indeed, it brings home just what a raw material from a living creature actually means.

Hard work, nurturing and providing for the animals – that deserves respect.

Raw materials for Tretford Carpet.
Colours of Mongolia

Colour Palette

- Shaman 640
- Khaika 629
- Genghis 641
- Uzbek 515
- Prairie 643
- Sayan 628
- Cashmere 613
- Argun 602
- Tundra 604
- Gobi 646
- Steppe 631
- Falcon 601